



Speaker, Author
Serial Entrepreneur and
Senior Corporate Executive



AS SEEN ON



SUCCESS

ESSENCE



BLACK
ENTERPRISE

Entrepreneur
MAGAZINE



FORTUNE

Amy's 'Power Ps' can help anyone turn on the light that's already within, and sharing your light with others always positively impacts our world."

--First Lady Michelle Obama

ENTREPRENEURSHIP | MARKETING | EMPOWERMENT



From the above platforms, Amy's topics include:

- Entrepreneurville© – Lessons Learned from the Real Land of Oz
- Reinvent Your Business and Yourself – The Art of the Strategic Pivot
- Cultivating an Entrepreneurial Spirit – In or Out of Corporate America
- Networking - The Do's and Don't You Dares
- The Courage to Know When – To Make Decisions and to Act
- Pounding Cake Into a Business - A Journey of Building a Dream from Scratch
- Authentic and Transparent Leadership
- Tap Into Your Juice – Find Your Gifts, Lose Your Fears and Live Your Dreams
- From Relevance to Results - The Ten Commandments of Diversity Marketing
- Supplier Diversity – What Works and What Doesn't
- The Marketing Workout - Build Muscle for Your Business or Non-Profit
- Marketing Segmentation - The Key to the Future
- The Power of Soft© – Understanding the Force of Your Femininity

Customized topics are available to fit your needs

AUTHENTIC - ENERGIZING - STRATEGIC - TRANSFORMATIVE

TESTIMONIALS

Hedy Ratner

Co-President
Women's Business Development Center

"She is motivating, stimulating, moving, profound and informative as well as being a warm and generous person. You are fortunate she is available."



Emmett T. Vaughn

Director, Office of Diverse Business Empowerment & Economic Development
Exelon Corporation

"Amy Hilliard's combination of Harvard Business School intellect and Entrepreneurial "savvy" delivers a perspective on contemporary marketing strategies that transcends industries, corporate cultures, and enterprise wide management needs. You will LISTEN attentively to Amy from start to finish!"

Watch my Leadership video [here!](#)



With a unique background of senior corporate experience and established entrepreneurship, Amy S. Hilliard is a proven thought leader. An honors graduate of both Howard University and the Harvard Business School, she owns three businesses: speaking, consulting and licensing. She sold her home to launch her signature business in 2001, the ComfortCake Company®, makers of "Pound Cake so Good it feels like a Hug®", which gained national distribution with customers including United Airlines, Walmart, and Home Shopping Network. She now licenses Sugarless Sweetness®, a patent-pending proprietary sugar substitute to the food industry. A former senior marketing executive with Gillette, Pillsbury and L'Oreal, her marketing work is documented in a Duke University School of Business case study. With her multi-million dollar brand building and acquisitions experience, The Hilliard Group strategic marketing consulting firm has represented Fortune 500 companies and entrepreneurial businesses for over twenty years with clients including Nielsen, IBM, American Express, HBO, the Art Institute of Chicago, Ford Motor Company, PepsiCo and others.

A native Detroit, Ms. Hilliard was recently President of Fashion Fair Cosmetics, the largest cosmetics company focused on women of color in the world. Ms. Hilliard currently serves on the Board of Trustees of Howard University and the LeanIn.org Advisory Board with Facebook COO Sheryl Sandberg. She successfully raised two young adults through college as a single mother, and is the author of "TAP INTO YOUR JUICE -- Find Your Gifts, Lose Your Fears and Build Your Dreams" – a motivational guidebook endorsed by First Lady Michelle Obama, and "Mother Wit" for NY Times bestseller, Chicken Soup for the Mother's Soul.

VISIT WWW.AMYSHILLIARD.COM FOR FULL SPEAKER INFORMATION, VIDEOS AND CLIENTS

BOOK AMY FOR YOUR NEXT EVENT amyshilliard@gmail.com/312.883.2691